

Hello, I'm Kevin Panke.



A Digital Creative Lead
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I don't have a "sense" for design.

Instead, I depend on my extensive cross-media design experience. I rely on a solid strategy to build upon. I bank on my ability to work ahead of the trends. And I trust in my gift to question everything.

Honestly, I think the band, Boston, pretty much summed up my approach to design: **"It's more than a feeling."**

Summary of Qualifications:

- > Foundation built in the fine arts.
- > Diverse experience in all things interactive and more.
- > Knowledge in creating and executing marketing campaigns spanning web, print and viral media.
- > Integral member on many new business teams resulting in agency wins.
- > Proven team leader with strong communication and interpersonal management skills.
- > Ability to identify digital opportunities for new and existing clients.
- > Proficient in Adobe Creative Suite and Microsoft Silverlight with knowledge in CSS, HTML, XML and more.

I color for a living.

Colossal Squid Industries Interactive Senior Design Lead
Chicago, IL / December 2009 - Present
Clients include: Kimberly-Clark & Alberto Culver.

Manifest Digital Senior Interactive Art Director
Chicago, IL / July 2008 - December 2009
Clients included: AutoZone, Cardinal Health, Chicago Convention & Tourism Bureau, Kraft, Playboy, UncleVic & WMS.

Hoffman York Art Director & Interactive Guru
Chicago, IL / October 2007 - June 2008
Clients included: Advocate Health Care, Arlington Horse Park, Four Winds Casino, Notre Dame Business School, TwinSpires.com & Wahl.

Slack Barshinger Assistant Art Director
Chicago, IL / October 2005 - October 2007
Clients included: Audit Bureaus of Circulations, Chef Solutions, Diebold, Fellowes, Grainger, LexisNexis, Rewards Network, Tellabs & Underwriters Laboratories. Acted as Art Director on PayCycle.

I'm in debt.

Bachelor of Science in Graphic Design
The New England Institute of Art
Brookline, MA / August 2003 - August 2005

Bachelor of Art Studio in Photography
Bachelor of Art Studio in New Media
University of Kentucky
Lexington, KY / August 1999 - May 2003

I get noticed.

2009 National Microsoft PhizzPop Winner / People's Choice
2009 Chicago Microsoft PhizzPop Winner / Judge's & People's Choice
2009 American Design Awards / Silver Award
2008 WMA's WebAward / B2B Standard of Excellence - Site of the Year
2007 BMA's Tower Award / Bronze - Web Site under \$25,000

Personal work has been recognized on [DesignMeltdown.com](#)
[NOTCOT.org](#) & [DesignYourWay.net](#).